

Prostitution in schools

Victims are:

Targeted – Pimps are predators who seek out vulnerable victims, particularly runaways or children experiencing trouble at home. They know these children have emotional and physical needs they perceive are not being met and use this to their advantage. Pimps find victims at a variety of venues such as in social-networking websites, shopping malls, and schools; on local streets; or at bus stations. While pimps often target children outside of their family, a family member may also prostitute a child.

Tricked – Pimps are willing to invest a great deal of time and effort in their victim to break down a victim's natural resistance and suspicion – buying them gifts, providing a place to stay, promising a loving relationship – before revealing their true intent. Frequently victims do not realize the deceptive nature of their trafficker's interest in them, viewing their pimp as a caretaker and/or boyfriend.

Traumatized – A pimp's use of psychological manipulation (causing the child to truly believe the pimp loves and cares for his or her well-being) coupled with physical control (threats, violence, or drug addiction) can make a victim feel trapped and powerless to leave. This "trauma bond" is difficult to break and long-term treatment and counseling for victims is required.

Despite the seriousness of the problem, the incidence of commercial child sexual exploitation is difficult to measure. Empirical research has not conclusively defined the scope of the problem today. Below, however, are some significant findings from past studies.

Statistics

Pimps prey on victims as young as 12 to 14 years old.

One study estimates as many as 325,000 children in the U.S., Canada, and Mexico are at risk each year for becoming victims of sexual exploitation.